GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:212
ANSWERED ON:25.04.2016
Promotion of Medical Tourism
Adityanath Shri Yogi

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has implemented any scheme for the development and promotion of medical tourism in the country;
(b) if so, the details of the measures taken by the Government for the promotion of medical tourism;
(c) the details of the States identified for this purpose; and
(d) the details of the tourists visiting India for medical and health tourism during the last three years?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) to (c): Yes, Madam. The development and promotion of tourism primarily is the responsibility of the State Governments/Union Territory Administrations. The Ministry of Tourism as part of its ongoing promotional activities releases campaigns in the international and domestic markets and also undertakes other promotional activities including Promotion of Medical Tourism.

However, in order to provide dedicated institutional framework to take forward the cause of promotion of Medical Tourism, Wellness Tourism and Yoga, Ayurveda Tourism and any other format of Indian system of medicine covered by Ayurveda, Yoga, Unani, Siddha and Homeopathy (AYUSH), a National Medical and Wellness Tourism Board has been constituted. The Board shall work as an umbrella organization that governs and promotes this segment of tourism in an organized manner. The Ministry would drive the promotion of Medical & Wellness Tourism and will act as a facilitator and support the medical/wellness segment in promoting tourism and promoting India as a medical and wellness destination. The Board held its first meeting on 13th January 2016. The issues relating to regulations, monitoring, marketing & promotion of Medical and Wellness Tourism are looked into by the Board.

(d): The foreign tourists who visited India for medical purpose during 2012, 2013 and 2014 were 171021, 236898 and 184298, respectively. Data for the year 2014 is of visa type by Nationality. Earlier data is of Nationality-wise FTAs by purpose of visit based on the information recorded in disembarkation card.

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